radio PSA SCRIPTS

Did You Know? :30

SFX: HEARTBEAT SCORE WITH MUSIC UNDER

FEMALE ANNOUNCER: You know high blood pressure, high cholesterol, and diabetes put you at risk for heart disease.

SFX: HEARTBEAT IS LOUDER AND FASTER

FEMALE ANNOUNCER: And you know that smoking, being overweight, and being inactive also put you at risk.

SFX: HEARTBEAT IS EVEN LOUDER, MUCH FASTER AND OFF RHYTHM

FEMALE ANNOUNCER: But did you know heart disease is the #1 killer of women?

SFX: FLATLINE SOUND

FEMALE ANNOUNCER: Now you do. Get *The Heart Truth*. Talk to your doctor, find out your risk, and take action today to lower it. To start, call 1-800-575-WELL. That's W.E.L.L.

Brought to you by the U.S. Department of Health and Human Services, National Institutes of Health, National Heart, Lung, and Blood Institute.